Woodward & Lothrop

New York—WASHINGTON—Paris

Good Morning! Have You Bought Your Liberty Bond?

A REMARKABLE DISPLAY OF WINTER COATS



The wonderful fabrics are very beautifully shown, embracing coats for every hour of the day.

Women's many needs and preferences have been minutely studied, and a special consideration shown for them—at the same time we have maintained individuality of style.

Street and General-wear Coats, \$25 to \$115. Afternoon Coats, \$47.50 to \$125. Evening Wraps, \$55 to \$225.

STREET AND GENERAL WEAR COATS are very attractively made, including the smart fitted types of soft rich fabrics of utmost warmth and lightness of weight; many are handsomely trimmed with fur, and others are plain. Some Plain Velour and Camel's Hair Cloth Coats trimmed with velvet and plush at \$29.50 are exceptionally good values; the new Silvertone Cloth Coats, full pleated and with crush belt, \$45 and \$57.50.

In DRESSY AFTERNOON COATS fur is lavishly used, but there are many of the more simple designs. BEAUTIFUL EVENING WRAPS of Velvet, Satin, Gros de Londres, Broadcloth and Velour-a wide range of exquisite modes.

The Regulation Army Flannel Shirt at \$4.50 Is a Most Exceptional Value

And it is not only intended for wear by men in the service, but it is also a splendid shirt for all men who work in the open. It is warm, comfortable and so well made that you will never have any trouble with its service-giving qualities.

This shirt measures up to every requirement of the Army regulations, in weight, in warmth, in service-double or lined chest and double elbows, two button-over pockets, easy form-fitting collar and wrists; standard olive drab color.

We bought large quantities and bought them early, otherwise the price would be considerably higher than

Men's New Gloves

Embodying the qualities that men have come to expect of us in style, excellence of skins, consistency of color and proper

Tan Cape Gloves, mostly fancy stitched and black embroid-ered, \$2.00 and \$2.50 pair. Natural Chamois Gloves, \$2.00 pair.

Gray Suede Gloves, \$2.75 pair.

Men's Neckwear

SUPERB DESIGNS.

Large floral patterns are favored, in self-tones or in slightly different colors, either harmonizing or contrasting. Very elegant and exclusive designs of Persian and Paisley origin, with a wealth of shades beautifully blended; regimental stripes, plain colors. The choice in shapes still remains full, large and generous, the amplitude of material making a particularly attractive show-

ing, now that vests are cut lower. \$1.00 to \$3.00.

Attention --- All Who Have Been Canning and Drying Foods!

Since the Lectures and Demonstrations on Conserving of Foods were held this past spring and summer in our Auditorium, under direction of the Department of Agriculture, so much interest has been aroused in the results—and we hear of so many who have availed themselves of the helpful instructions—that we are going to give every one an opportunity to display just how much and how well they have "done their bit" in food conservation.

Therefore we are going to hold

A HOME CANNING AND FOOD CONSERVATION EXHIBIT

in the Woodward & Lothrop Auditorium November, 1st, 2d and 3d, 1917.

And are going to award a number of prises in order to make it in-teresting and worth while.

CLASS A—PRIZES WILL BE AWARDED TO

1. The girl or boy not over nineteen (19) years,

2. The adult woman or man,
3. The family (combined labors of mother or father and

children),
—who will furnish the best exhibit, based on quality, variety and quantity of CANNED (GLASS CONTAINERS) VEGETABLES, FRUITS, SOUPS AND MEATS. First prize, Ten-dollar (\$10.00) Merchandise Order. Second prize, Five-dollar (\$5.00) Merchandise Order, for

each class. Six prizes in all.

CLASS B-To the exhibitor of the best single jar of any 1. VEGETABLE.

First prize, Five-dollar (\$5.00) Merchandise Order.
Second prize, Two dollars fifty cents (\$2.50) Merchandise Order, for each class. Six prizes in all.

CLASS C-The best EXHIBITION OF DRIED VEGETABLES
AND FRUITS: First prise, Ten-dollars (\$10.00) Merchandise Order, Second prise, Five-dollar (\$5.00) Merchandise Order,

CLASS D-The best exhibition of a SINGLE VARIETY OF DRIED VEGETABLES AND FRUITS: First prize, Five-dollar (\$5.00) Merchandine Order. Second prize, Two dollars fifty cents (\$2.50) Mer-chandine Order.

Notice to Contestants

All prizes in Merchandise Orders, which will allow the winner to select from our store the prize most desired.

All exhibits entered in whatever class must represent the results of actual personal efforts of the exhibitors.

Judges to be selected from the United States Department of Agriculture. exhibitors must deliver their products to our Auditorium not later than 4 P. M. Tuesday, October 30th, 1917.

Entry and Registration Blanks are now being printed and can be obtained by leaving your name with the Food Conservation Desk, 5th Floor, adjoining Auditorium.

Liberty Bonds Are the Safest Investment in the World---Pay 4% Interest

Smart Fur Styles in Sets, Capes and Coats

With Furs used more than ever the past summer, naturally their vogue has increased for this winter's usage, when they are not worn simply for their beauty and modishness, but for comfort and warmth. There never was such a diversity, either in skins, colors or the large number of designs in which they are shown. This is particularly true of the Neck Furs that range from the small collarettes to the body-covering capes, very effectively combined with chiffons, silks and Georgette Crepe. The Coats are handsomely lined.

Fox Fur Sets continue to be the choice of girls and young women. Our assortment includes every color and black and white.

\$35.00 tp \$100 Set.

The Lily of France Corset

Is Supreme in Fit, Correct In Style, Beautiful in Material

When Seeking a New Corset for the Foundation of the Autumn Suit or Dress Ask to See the Lily of France.

An important fact to remember too, is that they maintain the same high standard of material, boning and workmanship that they always have which makes them so satisfactory to every customer. Materials range from the plain white and pink coutils to the rich brocades and satins with dainty trimmings.

The boning used is walhon, which gives ease and grace to the woman of fashion.

There is a Lily of France Corset for every figure. \$3.50 to \$22.50 Pair

Individualized Service for Misses In the Newly Arranged Section of The Young Folks' Floor-The

In which each age and requirement of the younger girl, the hard-to-fit girl and her elder sister are given the individualized attention that each particularly requires.

Fourth, G Street Side.

New Serge Dresses for Misses Are of Unusual Interest Just Now.

The assortment is particularly broad and inclusive, and many distinctive styles are shown. Full and draped skirts; some overskirt effects; tight-fitting bodies and full skirts; smart tailored styles and pretty beadings and embroideries. A varying price

\$16.95, \$18.75, \$25.00

Women's Separate Skirt Fashions Grow More Beautiful, and Differ To a Remarkable Degree

Beautiful Black Dressy Skirts

-of faille, satin and velvet showing the new bustle effects and beautiful draped styles, full-plaited styles and the plainly made. \$12.75 to \$29.75. Stunning New Sports Skirts

-Large colorful plaids and stripes, plain tailored tweeds and plain-colored wool jersey; many full-plaited. \$12.75 to

Navy and Black Skirts. of serge, broadcloth and chudda cloth, suitable styles for

the conservative woman. \$10.00 to \$22.50. Navy and Black Serge Skirts in several

good models representing most unusual values at \$5.75 and \$6.75 each.

Smart Riding Habits

For the Morning Canter on the Bridle Path or Park

Stunning long coat styles, semi-Norfolk and paddock styles of English tweed, gray mixtures, Oxford meltons and forestry cloth, black and white checks.

> \$35.00, \$39.50 and \$45.00 Separate Divided Skirts, \$5.00

Warm Blanket Cloth Bathrobes

In a Remarkably Large and Complete Showing.

Every correct style, color and size for women and misse

Blanket Robes, \$6.00 to \$7.50-Of extra fine quality material in attractive floral designs, some with collar and others without. The deep plain colored satin bands and silk frogs give a neat and refined finish. Also included in this assortment are Eiderdown Robes of plain coloring, with and without collars, trimmed with flowered silk or plain satin ribbon to match.

Blanket Robes, \$5.00 to \$5.75-In many attractive designs, with and without collars, trimmed with wide satin folds, silk frog fasteners and cord girdle.

Blanket Robes, \$3.00 to \$4.50-Floral patterns in warm blanket robes of many attractive designs and colors, also in the odd and original Indian patterns and the typical Indian colorings; satin trimmed. Shown in all the wanted colors.

Blanket Robes, \$2.75-A good assortment of colors and a splendid quality, roll collar and cord girdle.

The Newest Blouses Latest Creations in a Varied Array of Interesting

and Correct Styles. The most beautiful and most fashionable of all blouses are

those of Georgette-in brown, green, plum, Copenhagen, French gray, taupe, rose, peach, maize, flesh, black and white. Georgette Crepe Blouses in suit shades, \$5.75 to \$25.00. Georgette Crepe Blouses in flesh and white, \$5.75 to \$19.75. Black Georgette Crepe Blouses, \$5.75 to \$15.00 Plaid and Striped Silk Blouses, rich colors, \$5 to \$6.75. Wash Satin Shirt Waists, \$5.75 to \$10.00. Hand-made and Hand-embroidered French Batiste Blouses,

French Voile Blouses. \$5.00 to \$11.50. Handkerchief Linen, Madras and Pique Blouses in a variety of styles, \$2.95 to \$5.75.

New "Intimate" Garments In the Women's Lingerie Room

Women are requested to consider this a personal invitation to come and see these beautiful new garments. Japanese Quilted Silk Robes

-of the handsome Zanana silk cloth in lovely delicate shades of wistaria and lavender with large hand-scalloped collar and cuffs; silk cord for belt ending in fluffy tassels, \$18.50.

-of soft chiffon taffeta in the fashionable belted style, large collar trimmed with shirred bands and made practical by pockets; delicate shades of orchid, rose, pink and blue, \$18.

New Washable Satin Petticoats

-of soft tinted flesh color with deep shadow lace flounces and some even more elaborate by the use of silk laces with ribbon rosebuds, \$8.50 to \$10.50.

School and College Pennants, Banners and Pillows

All the local high schools, All the local colleges and the larger distant colleges, All the local seminaries

are represented in our stock of Pennants, Banners and Pillows; made to order for any institution not carried in stock. Pennants, 35c to \$2.00 each.

Banners, \$2.00 to \$3.00 each. Pillow Tops, \$2.50 and \$4.00 each. Washington Pennants, 50c to \$1.50 each.

Tailored and Dress Suits New Arrivals Bringing Smart New Ideas

Tailored and Dressy Suits in many stunning models, interpreting the very best style themes from the best style creators here and abroad. Many individual touches are seen and the more exclusive garments are generously trimmed with furs. Most of the style touches are in the coats-lengths vary to suit the individual figures; collars show plenty of variety and may be worn in various ways. The materials are Velvet, Velour, Bolivia, Gabar-

dine, Serge, Whipcord, Poiret Twill and Wool Jerseys. Colors include all that fashion sanctions.

\$25.00 to \$225.00.

Third floor-G st.

Sweaters Are Warm As Well As Pretty

And this is to let women know that our assortments are commendably well selected and just right for favorable choosing. Included are all varieties now being worn and in all the shades that have been accepted, plain and combination.

Shetland Wool Sweaters in Light Shades, \$6.75 to \$10.75

Heavy Ribbed Wool Sweaters in an Assortment of Good Colors, \$6.75 to \$10.75

Brushed Wool Sweaters, Sash and Belted Effects, \$6.75 to \$10.75

Children's Sweaters, a new arrival, featuring the all-around belts fastening with buckles and the new and pleasing tie sash styles; plain colors and combinations, \$2.50 to \$5.00.

Warm Coats and Sweaters For the Little Ones

Good quality Chinchilla Coats in the serviceable shades of navy blue, gray, tan and brown, made in a plain and practical double-breasted style with turn-over collar and side packets and splead sateen lining; the belted back gives a smart touch of new fall style.

Sizes 2 to 6 years, \$5.50 and \$6.50.

Angora Sweater Suits with turn-over collar and wide belt; suits consist of sweater, leggins, cap and mittens. Colors are gray, Copenhagen, white and rose, \$6.00, \$6.50 and \$7.00. All-wool Knitted Sweater Suits-Laggins, sweater, cap and mit-tens: good colors, \$4.56, \$5.00 and \$5.50.

Colored Sweaters in gray, rose, Copenhagen and brown; some are belted and some plain; large sailor collars are preferred to the small ones on many; plain wood with Brushed wool collars are a pretty combination, \$3.00 to \$6.00 each.

BUY LIBERTY BONDS---It's Not Only a Duty---It's a NECESSITY